Serial No.: 09/690,199

Response to Office Action of 06/22/2005

Docket No. 1005.7 Customer No. 000053953

## Amendments to the Specification

Please delete the title in its entirety and substitute the following replacement title in place thereof.

--METHOD AND SYSTEM FOR FORMING A <u>HYPERLINK</u> REFERENCE <u>AND</u> <u>EMBEDDING THE HYPERLINK REFERENCE</u> WITHIN <u>AN ELECTRONIC</u> A <u>DIGITAL</u>-VERSION OF A <u>MASS PRODUCED PRINTED</u> PAPER—